

Thanks for your interest in our eBay for CT fundraising program. In addition to having items for sale, we can use help in processing the items. Please read the Ebay Workflow below which describes the tasks to be done for selling items on ebay. The kind of helpers I am looking for include:

1. Schleppers – To run items between other folks, as needed
2. Photographer/Photo-editor
3. Packager/warehouser
4. Apprentice – Do you want to learn how to sell stuff on ebay for yourself?

Thanks for your help.

Ebay Work Flow

1. Evaluate – Determine if the item can sell on ebay, and what price it is likely to get. Ask donor if they have a minimum price they will accept.
2. Photograph & photoedit – We can post up to 12 photos with each item. Since buyers cannot personally inspect the item, it is our job to inspect it for them. Photos need to be sharp, show all relevant sides and aspects, and highlight any flaws. After taking photos, please use photo editing software to crop out extraneous background, balance color, etc.
3. List and pre-package – Item should be identified and described in an ebay listing. As a buyer, I rely on the description to have keywords to indicate items of the type I am looking for, but I use the photos to do the majority of the description of the actual item (especially for used / pre-owned items). When making the listing, the shipping cost needs to be set, so the item packaging should be determined and the item with packaging measured and weighed so the shipping cost can be accurately calculated. The buyer will pay for the shipping, but only what is charged – if we underestimate (and so undercharge) the shipping cost, then the difference comes out of our profits!
4. Warehouse and ship – Items, in pre-packaged state, need to be stored until sold and paid for. Once payment is received, item needs to be sealed and shipped – preferably by the next business day. Shipping labels may be paid for and printed through ebay, and at a considerable discount over retail postage.
5. Recording sales and apportioning tax donations – keep a master spread sheet of sales, shipping charges, paypal fees and income to CT, as well as tax records for the donees. Report net sales to donees, summary net donations to treasurer.
6. Schlepping – Moving items between the various stops 1-4 above.